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James Costello

Sports Journalist and Presenter

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About Me

I am currently studying a Masters in Sports Journalism at LJMU after graduating with a first in BA (Hons) Media at Edge Hill as I look to go into the world of sports broadcasting and sports journalism.

Skills

I am a hard-worker, resilient, dedicated and will always put myself out there for new opportunities. I love to try new things and I love to immerse myself with new people and to collaborate on new ideas and projects. I am enthusiastic, positive and aim to motivate the group of people I am around every day.

Personal Experience

- **Social Media Manager @ Avro FC**
October 2025- Present
Write blogs, match reports and make graphics for Avro Football Club in Oldham, Manchester.
- **GetSociable Presenter**
October 2025- Present
Helping make short-form content for a social app for students in Liverpool, doing challenges, promoting events and engaging with others to produce strong social media content.
- **MerseySportLive Writer**
November 2025 - Present
Write sports articles for my university's sports website, including match reports, features, opinionated pieces and stories with original quotes.
- **Podcast Host**
October 2025- Present
Host and edit a radio podcast onto social platforms like YouTube, TikTok and Spotify all around Formula 1.
- **Sports Commentator**
September 2018- Present
Commentate over motorsport E-Sports, including live streaming to over 1,000 viewers.

Education

- **Liverpool John Moores University**
MA Sports Journalism
Student Representative for Sports Journalism
2025- Present

- **Edge Hill University**
BA (Hons) Media - First
2022-2025
- **St Bede's Catholic High School**
2 Grade 9s, 4 Grade 8s, 1 Grade A, 1 Grade 7, 2 Grade 6s 2013-2018